



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Contract # 4851180

Schedule Dates 05/27/21-05/31/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 589- McAuliffe Week 2 30's (1564219)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name D'Ettorre, Mike
Phone/Fax /
CPE 589
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/24/21
Last Modified 05/24/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$3,896.25
Net Total \$22,078.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	22	\$22,200.00
Jun. 2021	6	\$3,775.00
Grand Total:	28	\$25,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/27/21-05/28/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$350.00	\$700.00	Washington (WJLA)		5/24/21
2.0	Normal Line / SPOT	05/27/21-05/28/21	2	:30	2P- ABC-General Hospital					1	1			2	\$300.00	\$600.00	Washington (WJLA)		5/24/21
3.0	Normal Line / SPOT	05/27/21-05/27/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/24/21
4.0	Normal Line / SPOT	05/27/21-05/28/21	1	:30	7A- 8A (EST)					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/24/21
5.0	Normal Line / SPOT	05/31/21-05/31/21	1	:30	7A- 8A (EST)		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/24/21
6.0	Normal Line / SPOT	05/27/21-05/28/21	1	:30	8A- 9A (EST)					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/24/21
7.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/24/21
8.0	Normal Line / SPOT	05/31/21-05/31/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$650.00	\$650.00	Washington (WJLA)		5/24/21
9.0	Normal Line / SPOT	05/27/21-05/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$650.00	\$1,300.00	Washington (WJLA)		5/24/21
10.0	Normal Line / SPOT	05/27/21-05/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	1				X	X			1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/24/21
11.0	Normal Line / SPOT	05/27/21-05/28/21	2	:30	6:58:46P- Wheel Of Fortune					1	1			2	\$1,600.00	\$3,200.00	Washington (WJLA)		5/24/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/27/21-05/28/21	2	:30	7:29:26P- Jeopardy	1				X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/24/21
13.0	Normal Line / SPOT	05/27/21-05/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$525.00	\$1,050.00	Washington (WJLA)		5/24/21
14.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$525.00	\$525.00	Washington (WJLA)		5/24/21
15.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$400.00	\$800.00	Washington (WJLA)		5/24/21
16.0	Normal Line / SPOT	05/27/21-05/28/21	2	:30	11:35P- ABC-Jimmy Kimmel					2	1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/24/21
17.0	Normal Line / SPOT	05/30/21-05/30/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/24/21
18.0	Normal Line / SPOT	05/29/21-05/29/21	2	:30	11P- 12A (EST)							1		1	\$200.00	\$200.00	Washington (WJLA)		5/24/21

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